KLOVE radio promotes family values and unity, personal integrity, responsibility, and has a positive influence on the community by upholding the values and beliefs that this country was founded upon. KLOVE radio is my daily source of strength and lifts my spirits through its positive and encouraging music and news reports without commercial advertisements. If KLOVE radio were displaced by a LPFM station, the community would be greatly effected. Not only would their positive impact be absent, but the vast pastoral support that they provide would not be accessible to many whose very lives may depend on it.